

Date: Friday, 26/Nov/2021

10:00 - 10:30

PLN: Plenary

Session Chair: Dr. Hristomir Yordanov

Tendencies in the management of modern communication and information systems

Aleksandar Tsenov (aleksandar.tsenov@fdiba.tu-sofia.bg)

10:30 - 11:30

ECO: Economics

Session Chair: Prof. Peter Lang

Session Chair: Dr. Milena Yordanova Krumova

Einige ökonomische Aspekte der Digitalisierung der Energetik

Zwetelina Gankova - Ivanova (zwetelina_gankova_7@yahoo.de)

Emotion-Reaction Guidelines for Service Interactions

Michael Meyer, Varinia Wittholz, Susanne Robra-Bissantz, (m.meyer@tu-braunschweig.de)

Squaring The Circle: Leading Companies in a Contradictory World

Hans-Paul Bürkner, Arindam Bhattacharay (buerkner.hans-paul@bcg.com)

11:30 - 12:10

LAW: Law

Session Chair: Dr. Milena Yordanova Krumova

Compliance Rules: Renaissance of "Neo-Protectionism"?

Malte Pehl (maltepehl@web.de)

International expansion of "Compliance"

Malte Pehl (maltepehl@web.de)

12:10 - 13:10

ENG: Engineering

Session Chair: Dr. Hristomir Yordanov

Customization and Update Mechanism for an Auction based Automotive Power Network Management

Tobias Schürmann (schuermann@fzi.de)

Explicit Port-Hamiltonian Representation of Feedthrough-Systems with Nonlinear Dissipation

Martin Pfeifer, Mathias Kluwe, Sören Hohmann (martin.pfeifer@kit.edu)

Preconditions for Ergonomic Working Places '2021

Svetla Ivanova-Vassileva (vassileva@fdiba.tu-sofia.bg)

14:00 - 15:40

PhD: Doctoral Students

Session Chair: Prof. Marin Marinov

A concept to develop and operationalize a ranking of business process model metrics in the context of predictive process monitoring

Florian Spree (Florian.Spree@t-online.de)

Battery Energy Storage System – Benefits and Risks

Nikolay Kambosev (kambosev@gmail.com)

Claims of Priority Right

Dimitrina Stefanova (dimitrina.stefanova@gmail.com)

Droplet Formation Mechanism in Microfluidic Devices

Emil Grigorov (emil.rumenov.grigorov@abv.bg)

The right of priority in trademark registration - Is the Bulgarian legislation comprehensive?

Dimitrina Stefanova (dimitrina.stefanova@gmail.com)